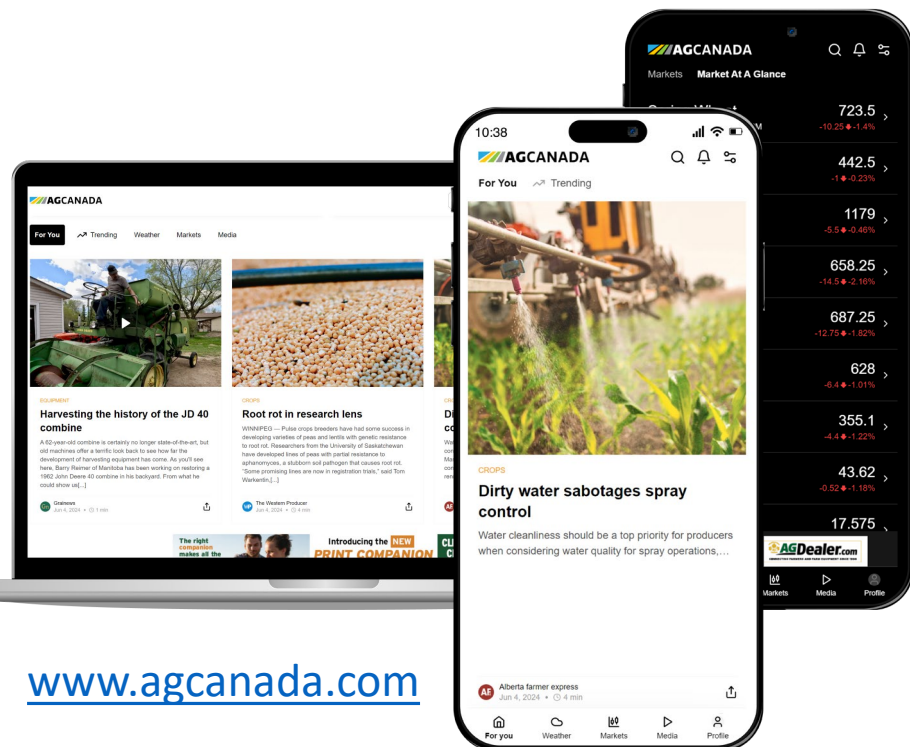


Canada's daily ag news experience amplified by the Glacier FarmMedia network of publications.



Target Audience	Canadian farmers
Editorial Focus	Daily and breaking ag news, production information, markets and weather.
Value Proposition	Canada's leading ag-focused app bringing together news from a dedicated editorial staff and amplified by coverage from across the Glacier FarmMedia network. News, production information, weather and markets in one app—tailored to users' content preferences.
Format	App, website
Frequency	Daily
Digital Audience	280K+ monthly visits 25K+ newsletter subscribers
Distribution	8.3K+ app downloads
Competitors	RealAgriculture.com, Weather Network