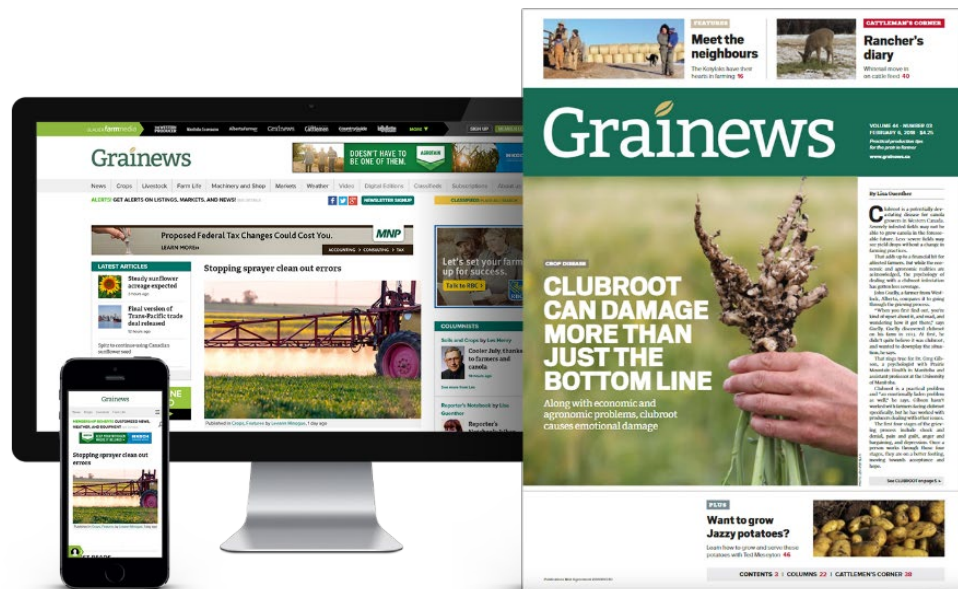


Practical production tips for the Prairie farmer.



www.grainews.ca

Target Audience	Grain and cattle farmers in Western Canada
Editorial Focus	Grainews delivers analysis on weather patterns, pest outbreaks, livestock care, market fluctuations and more, sharing tried and true practices and processes that empower farmers to know what impacts profitability and plan ahead on the farm.
Value Proposition	Often referred to as the “How-to” publication, Grainews offers practical production tips for the prairie farmer
Format	Tabloid newspaper, guides, website, daily newsletter
Frequency	18x per year
Digital Audience	900K+ yearly visits 4K+ newsletter subscribers
Distribution	9,310 paid and/or qualified
Competitors	Top Crop Manager, Better Farming, Provincial Seed Variety Guides