

**Agronomy news, research
and innovation in Western
Canada.**



www.grow-pro.ca

Target Audience	Agronomists, agrologists, crop consultants in Western Canada
Editorial Focus	The latest news, trends, research and technology innovation from industry experts in the field of agronomy.
Value Proposition	Western Canada's agronomy-focused magazine
Format	Magazine
Frequency	2x annually
Digital Audience	766 eBlast subscribers
Distribution	2,086 subscribers (no charge)
Competitors	CAAR Communicator, Agronomist E-Newsletter, The Agronomist Podcast by Real Agriculture