

Manitoba ag news and information as diverse as the farms it serves.



www.manitobacooperator.ca

Target Audience	Commercial grain and mixed grain/livestock operations across Manitoba
Editorial Focus	Manitoba Co-operator shares the latest news coverage and industry insights on staying ahead in the face of unique Manitoba farming practices, including zero till, corn, soybeans and livestock management.
Value Proposition	Local news coverage for Manitoba farmers.
Format	Tabloid newspaper, website, daily newsletter
Frequency	Weekly, 51x per year
Digital Audience	510K+ yearly visits 2.6K+ newsletter subscribers
Distribution	3,000 per week
Competitors	Better Farming, direct mail