

**Complete source for
agricultural services and
supplies, distributed in
Canada and the U.S.**



www.prairieag.com

Target Audience	Canadian and U.S. farmers
Editorial Focus	N/A
Value Proposition	Annual directory with long shelf life (1 year) and very high distribution, including in the U.S. Layout and format makes section topics and products easy to find.
Format	Magazine and online
Frequency	Annual
Digital Audience	
Distribution	92K Canadian (82K West, 10K East) 31K U.S. Total: 122K
Competitors	The Book, Ag & Country Business Directory