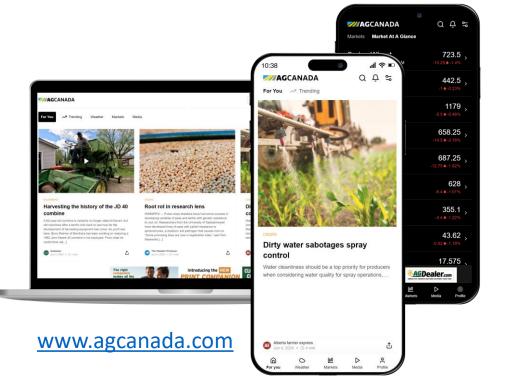
Canada's daily ag news experience amplified by the Glacier FarmMedia network of publications.



| Target Audience | Canadian farmers |
|----------------------|---|
| Editorial Focus | Daily and breaking ag news, production information, markets and weather. |
| What makes it unique | Canada's leading ag-focused app bringing together news from a dedicated editorial staff and amplified by coverage from across the Glacier FarmMedia network. News, production information, weather and markets in one app—tailored to users' content preferences. |
| Format | App, website |
| Frequency | Daily |
| Digital Audience | 30K monthly visits, 17,699 total newsletter subscribers |
| Distribution | 4,000 downloads |