

Canada's only national beef magazine.



www.canadiancattlemen.ca

Target Audience	Canadian cattle producers including cow-calf, feedlot and backgrounding sectors.
Editorial Focus	Industry-leading expertise on cattle production topics including market trends and trade, research, industry news, animal health, nutrition, range and pasture management
What makes it unique	Canada's only national beef sector magazine, providing in-depth coverage on the issues that matter most to Canadian cattle producers.
Format	Magazine, website, daily newsletter, guides
Frequency	12x per year
Digital Audience	70K monthly visits to canadiancattlemen.ca; 4,525 newsletter subscribers
Distribution	7,678 subscribers