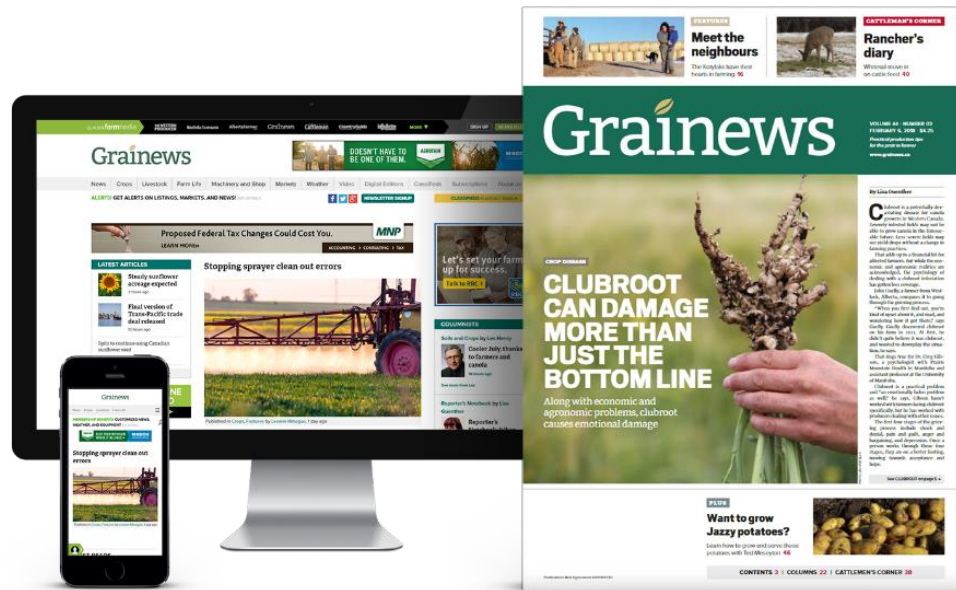


Practical production tips for the Prairie farmer.



www.grainews.ca

Target Audience	Grain and cattle farmers in Western Canada
Editorial Focus	Grainews delivers analysis on weather patterns, pest outbreaks, livestock care, market fluctuations and more, sharing tried and true practices and processes that empower farmers to know what impacts profitability and plan ahead on the farm.
What makes it unique	Often referred to as the “How-to” publication, Grainews offers practical production tips for the prairie farmer
Format	Tabloid newspaper, guides, website, daily newsletter
Frequency	18x per year
Digital Audience	78K monthly visits; 4,668 newsletter subscribers
Distribution	9,310 subscribers