

Quebec farmers’ source for ag technology and production information to boost production and profits.



www.lebulletin.com

Target Audience	Quebec farmers whose main income source is the farm.
Editorial Focus	For more than a century, <i>Le Bulletin</i> has been providing reliable, forward-looking content, sharing knowledge and promoting innovation to help Quebec farmers flourish. <i>Le Bulletin des agriculteurs</i> publishes information on crops, livestock and farm machinery technology for all sectors of Quebec agriculture <i>en français</i> .
What makes it unique	Focused on providing information on the latest technology and practices in Quebec agriculture to boost farm profits and productivity.
Format	Magazine, website, guides, 3x weekly newsletter
Frequency	11 issues per year
Digital Audience	42K monthly visits; 6,500 newsletter subscribers
Distribution	6,735 subscribers