

Complete source for agricultural services and supplies, distributed in Canada and the U.S.



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Target Audience	Canadian and U.S. farmers
Editorial Focus	N/A
What makes it unique	Annual directory with long shelf life (1 year) and very high distribution, including in the U.S. Layout and format makes section topics and products easy to find.
Format	Magazine and online
Frequency	Annual
Digital Audience	
Distribution	92K Canadian (82K West, 10K East) 31K U.S. Total: 122K